



Shaun
swanton

- > graphic design
- > art working
- > illustration
- > photography
- > video



PROFILE

Graphic Designer with solid commercial experience, covering most creative disciplines from print design, exhibitions, signage, video, web, illustration, sketching and reprographics for litho, flexo, silk screen and digital. Working either as part of a team or on solo projects, I am a confident and an extremely organised individual. My personal contribution beyond the creative process is bringing common sense and a 'can do' attitude.

Always ready for the next challenge, I welcome the opportunity to learn new skills, meet new people and broaden my industry knowledge. Having served in several high calibre design agencies and in-house studios, I am well practiced in handling client needs and managing client expectations.



HOME STUDIO

With the increasing global volatility in the workplace, I have invested in a fully equipped home studio, with the latest Apple iMac, Apple Server, Adobe CC Master Suite, Suitcase, Microsoft Office and an ultra fast 220Mb Fibre Broadband connection.



EXPERIENCE

Elstead Lighting

Elstead House | Mill Lane | Alton | Hampshire | GU34 2QJ

Senior Graphic Designer May 2022 - Present

Working on multiple high end catalogues, leaflets, e-blasts, packaging and quite a lot of Microsoft Excel data sorting. This job has required bespoke InDesign plug-in training on Easy Catalogue, which is an XML plug-in for InDesign.

Wessex Labels

Unit 23 | Romsey Industrial Estate | Romsey | Hampshire | SO51 0HR

Senior Graphic Designer September 2019 - May 2022

I managed a busy flexography print department, setting artwork for different print stations and materials, creating cutter guides, managing multiple client work-flows, reprographics and designing new packaging artwork. The company unfortunately became financially unstable due to Covid and global roll paper shortages.

Hepburn Bio Care

Freemantle Business Centre | 152 Millbrook Road East | Southampton | Hampshire | SO15 1JR

Head of Design & Marketing August 2018 - September 2019

Managing a junior marketing executive while designing and art-working the company product packaging, website and brochures. The company relies on Microsoft Power-Point for training ship based clients, and they have adopted the cartoon 'Bio Bugs', which I illustrated for them.

Deltex Medical

Terminus Road | Terminus Industrial Estate | Chichester | West Sussex

In-House Graphic Designer/Artist August 2014 - July 2018

Producing e-learning medical training videos, medical illustrations, international exhibition panels, posters, press adverts, company brochures, annual reports, web graphics, medical packaging, Microsoft Power-Point and Word presentations for the sales team across the world. Typesetting in different languages was also required due to the nature of the company market. I was regrettably made redundant due to the loss of their NHS contract.

Tavcom Training

Unit 10 | Claylands Park | Claylands Road | Bishops Waltham | Hampshire | SO32 1QD

Marketing Manager & In-House Graphic Designer April 2014 - August 2014

Marketing was never undertaken in any prolonged or strategic way, prior to my arrival. I deployed a new corporate identity guide, a new brochure, designed the company exhibition stand for ifsec London Excel 2014 trade show. In addition I introduced e-marketing mail shots and corporate videos.

ACT Sicura Security Systems

C1 | South City Business Park | D24 PN28 | Dublin 24 | Ireland (Based in Basingstoke)

Marketing Executive & In-House Graphic Designer April 2013 - April 2014

After leaving the freelance circuit, I wanted to work for a company where the design and marketing was almost a blank slate. At ACT Sicura I worked on remodelling the company corporate identity, from their print, online and national exhibition design. Providing whatever the company required on an international basis, from Italian brochures, packaging, Power-Point shows, designing a new website for them to regular e-blasts. Also required to fly out to the Dublin HQ, to oversee and setup the ACT design studio.



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Contracting Please click 'contracting cv' button on menu left

5 Regular London Design Agencies 25+ Home counties agencies

Freelance Graphic Designer 2004 - 2013

While contracting, I worked with some great designers and clients, and my brand experience blossomed. Above the line work encompassed B2C, B2B with high calibre POS, POPPackaging, External hoardings, Illustrations to name but a few. I also started to explore Social Media advertising and professional marketing. A list of all companies freelanced for can be provided on request.

P&O Cruises (Carnival Corporation)

Carnival House | 100 Harbour Parade | Southampton | Hampshire | SO15 1ST

Senior Graphic Designer/Studio Management 2001 - 2004

International umbrella brand designed for Carnival Sales Team, 'The Complete Cruise Solution', registered in 2003 (UK) 2004 (USA). Received commendation from Company CEO in Florida. Designed identity for royal ship naming of Oceana and Adonia, 'The White Sisters'. Development of the studio server recovery system, resulting in minimal disruption following a serious burglary. Production of P&O Brochures and Studio Management for 12 months. Required to press pass brochures and handle external media requests.

R&G Advertising

8 Bugle Street | Southampton | Hampshire | SO14 2AJ

Graphic Designer 2000 - 2001

Brochures design and art-working for Travelbag and Bon Voyage, Press Adverts and Door-drops.

FW&C Advertising

Business Design Centre | Angel Islington | London

Graphic Designer 1999 - 2000

Contributed to design agency winning Ford Motors contract.

Lawton's Advertising

4-5 Grosvenor Square | Southampton | Hampshire | SO15 2BE

Junior Graphic Designer 1999 (3 months work placement)

Press adverts for Broadsheets/Red tops. Good grounding in artwork automation, recruitment adverts for Vospers, Zurich, Hampshire, Surrey and Wiltshire County Council.

Indigo Press

Cambridge Road | Southampton | Hampshire | SO14 6TB

Reprographics Artworker 1998 - 1999 (Part-Time during Graphic Design Degree)

Checking artwork for lithographic printing (reprographic checks), from trapping, registration, flat folding plans and solving all common client errors associated with print production.

Consortium Print

Consortium House | Consort Road | Eastleigh | Hampshire

Reprographics Artworker 1996 - 1998 (Part-Time during Graphic Design Degree)

Full understanding of lithographic printing and reprographic checks, print plate making and understanding how to service the various plate making machines.

Stewart Signs

Trafalgar Close | Chandler's Ford Industrial Estate | Eastleigh | Hampshire | SO53 4BW

Screen stencil maker & Paste-up artist 1992 - 1996

Trained to British Standards in screen printing and dark room practice, silk screen stencil production, both direct and indirect, PMT Camera and development liquid handling. Bulk art working for London Transport, BSM, Stena Sealink, BT and the Home Office.



EDUCATION

Southampton Solent University

BA Degree: Graphic Design | CIM: Marketing Essentials - Evening Class.

Portsmouth Art College/University

HND: Design & Illustration | OND: Technical Illustration.

Barton Peveril Sixth Form College

Two A Levels | 3 GCSE's.

Eastleigh College of Further Education

GCE Graphic Design - Evening Class.

Toynbee School

Four GCE's | 4 CSE's.



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SOFTWARE KNOWLEDGE



Adobe Creative Suite

- InDesign (Easy Catalogue plug-in trained) Advanced
- InCopy Advanced
- Illustrator Advanced
- Photoshop Advanced
- Acrobat Advanced
- Bridge Advanced
- Lightroom Intermediate
- Audition Intermediate
- After Effects Intermediate
- Premiere Intermediate
- Media Encoder Intermediate
- Animate Intermediate
- Dreamweaver Intermediate
- Dimensions (3D) Intermediate
- XD *training.*

Microsoft Office

- Power-point Advanced
- Word Intermediate
- Excel Intermediate.

System

- Connect Fonts (Suitcase) Advanced
- Operating systems Apple Mac & Windows.

3D

- Cinema 4D Lite *training*
- Sketchup *training.*

Online

- Mail Chimp Advanced
- Google Drive Advanced
- DropBox Advanced
- WordPress Intermediate.



HR Information

- References 7 on file, available on request
- Pension Plan active with Royal London
- Driving Status Full driving license - Clean
- Commuting Car owner (Car space required)
- Security Checked & passed for MOD work
- Average Bradford Factor 1 to 3 points per year.